

COMMUNITY NEWS

Emirates Hills — Issue 3 — 2014

إمارة الإمارات
EMIRATES HILLS

Eid Mubarak

On behalf of everyone at ECM, we would like to take this opportunity to wish you and your family a joyous and blessed Eid.



ECM celebrates the spirit of Ramadan

Ramadan is a time for sharing the spirit of the season with residents, service providers, labourers and employees. To celebrate this special time of year, we conducted various events and activities across our communities, from daily Iftars and a charity drive to an Arts & Crafts Tent and football tournament.

Daily Iftars

At community mosques, site offices and labour camps, we organised Iftars every day. It was a common sight to see residents sharing a meal together with service providers, labourers and workers, irrespective of their social status or cultural background. More than 97,340 meals were served throughout the holy month.



Workers enjoying an Iftar meal at the community mosque



Workers being served by ECM staff



Iftar at a labour camp

Smile Train

Through our football tournament team registration and our charity photo booths, we collected enough to sponsor corrective surgery for eight children with cleft palates or lips. Overall during the blessed month of Ramadan, Emaar Community Management sent home a message of camaraderie and social involvement to make community living a caring and peaceful experience for everyone involved. We thank you for making this special season even more memorable.



Inside this issue 02

Football tournament
Learn more about the exciting football tournament that was held in the community to celebrate the spirit of Ramadan.

03

Community improvement
Read to know more about the recent improvements taking place in your community.

04

ECM at Cityscape
Cityscape was back in Dubai at the World Trade Centre giving us the perfect opportunity to showcase the fundamentals of how we maintain our communities.

05

Stay healthy, stay happy
Get motivated and get started toward a healthier lifestyle as we share some simple yet effective benefits that come with walking.

A moonlit market and an artsy tent

A Ramadan Arts & Crafts Tent was organised on 24 and 25 July, welcoming residents to an evening of arts, crafts, henna and traditional food. Children created beautiful paper lanterns and greeting cards, while the ladies decorated their hands with intricate henna designs. Outside, in the night market on the central lawn, vendors sold books, jewellery and bags, while children enjoyed spot games and a magic show. At our charity picture booth, residents posed with Sheru the falcon to contribute to Smile Train. All in all, it was a truly memorable event. And we're eagerly looking forward to the next one.



Showing our appreciation for service providers

From dawn to dusk, cleaners, security guards, housekeeping, landscaping and irrigation teams work hard to give our community the care it deserves. So to show our appreciation for their hard work and dedication, we organised an Iftar on 24 and 26 July for over 500 people from our list of service providers. These are some of the simple ways we reach out and let our supporting staff know that we care as much as they do.



Charity drive

In collaboration with the Beit Al Khair Society, who installed collection banks in our communities, we collected 475 suitcases of pre-owned clothes weighing a total of 14,270 kgs.



Sharing the spirit of sport for Ramadan

The Ramadan Football Tournament kicked off on 6 July 2014 with 27 teams from Emaar's communities vying for the annual title. The indoor, five-a-side format of the game was played at Sports Zone, located in Fitness First at the Meadows Village. K-Town, from Arabian Ranches won this year's cup against Emrill Challengers. Though the tournament is over, the impression these friendly matches left on everyone continues to linger – and so does the camaraderie between residents and the security, cleaning and lifeguard staff, who met on a common playing field for a game of football.



Emrill challengers – the runner up



K-town – the winning team

New mosque underway on Lailak Street

Lailak Street is a busy place with a lot of on-going enhancement and development activities – and the new mosque is one of the many projects currently underway. The foundation has been laid and the actual structure is coming up. Once completed, the mosque will add immense value to the community as an additional place to worship.



A cool new park: Coming soon to a street near you

Fun has a new address on Lailak Street with the construction of a new park – designed to be different from other parks in the community. The theme for the new park was conceptualised by a well-known consultant with experience and expertise in designing parks and kids' play areas in the region. One of the key design requirements of the park was to ensure that it would appeal to all age groups of the community. This requirement also determined the choice of contractor – a company that has years of experience in constructing and commissioning many similar landscaped parks. Hoardings have been put up and work will begin soon.

Bright nights at Nisreen Park

Watching kids playing in the community park on Nisreen Street is really beautiful to see. However, this was only a daytime sight, because as night approached, the park became dull and dark due to the absence of adequate lighting. This deprived kids in the community of the opportunity to enjoy the outdoors when the weather cooled down at night. Having noticed this, we decided to add lights in the park. A few bollard lights have already been set up and the installation of park lights is underway. Very soon you'll have a beautiful and brightly lit park for a leisurely evening stroll.



Get ready for a smoother drive

We noticed that quite a few roads in Emirates Hills were damaged due to ageing and normal wear and tear, and required immediate attention. To rectify this and ensure a smoother drive for residents, we conducted a survey to identify the extent of the damages on all roads across the community. Based on this survey and recommendations from our technical team, we appointed a Dubai Municipality approved contractor to fix all such damages. The work is currently in progress.

Infusing new life into our landscaping

The key requirement for maintaining beautiful landscaping with lush green leaves and bright flowers is adequate water supply through a proper irrigation network. Over the years the irrigation lines have withstood harsh weather while providing the much needed water to our landscaping. However, many of these lines have now clogged, ruptured and stopped functioning properly. So with recommendation from our irrigation specialists, we have decided to replace the existing lines with new black poly tubes. You'll soon notice new tubes being laid at many locations all over the community. It's the first step to giving our landscaping a fresh new look.



ECM at Cityscape 2014

The giant of real estate and investment exhibitions, Cityscape was back in Dubai from 21-23 September at the World Trade Centre – giving us the perfect opportunity to showcase the sustainable principles, strategies and practices that are fundamental to how we maintain our communities. Our stand was one of the more popular ones with visitors streaming in to talk to our Community Managers and learn more about ECM. Another important part of this event was the reception for key members from our network of business partners, well-wishers and service providers. Here's a quick glance at all the activity.





Step up to a healthier, happier you

With a fast-paced lifestyle to keep us on our toes, a short walk every day may seem close to impossible. So if you need a little motivation to make this part of your daily routine, here's a bunch of benefits that come with this simple yet effective exercise:

- **It strengthens your heart:** Walking regularly has been shown to reduce the risk of heart disease and stroke. It lowers levels of bad cholesterol (LDL) while increasing levels of good cholesterol (HDL) and keeps blood pressure in check.
- **It activates your brain cells:** Research shows that people who walked 1.5 hours per week had better cognitive function.
- **Its builds bone power:** People who walk one mile a day have higher whole-body bone density than those who walked shorter distances. Plus, it slows the rate of bone loss from your legs.
- **It makes you happy:** Brisk walking boosts your mood. In fact, walking for 30 minutes, three to five times per week for 12 weeks reduces symptoms of depression.
- **It lowers diabetes risk:** Medical programs have proven that 1.5 hours per week of walking can reduce the risk of diabetes by up to 58%.
- **It energises you:** That might seem like irony but it is a fact. A brisk walk is one of the best natural energisers. It boosts your circulation and increases oxygen supply to the cells in your body, helping you feel more alert and alive.

As you can see, walking can have a powerful effect on your health. So why wait for another reason?

Get your gear and start walking! And while you're at it, you could iReport to ensure a healthier community!

There's a scare in the air

You catch the spine-chilling swish of a vampire's cape. In the distance, you hear the bloodcurdling growl of the undead. And from the corner of your eye a coven of witches slowly slip past a snarling pumpkin. It can only mean one thing. It's Halloween in the community!

It's the time of year to get out your 'scarecessories'; fake blood, eye patches, pirate hats, Dracula fangs or whatever else completes your trick or treating ensemble. Remember, there'll be a contest for the scariest costume and you could be the one to take home frighteningly exciting prizes. So come dressed to be the scariest!



Welcome pack: A handy guide to community living

We understand that moving in is never easy. So we've created Welcome Packs that will help make the process smooth and convenient. Developed for each of our communities, these packs contain information on moving in, amenities available and guidelines for using them, details on Community Service Fees, what's in and around the neighbourhood, FAQs and more. We've also included a set of inserts with essential contacts, relevant forms and tips on what to do in an emergency. Visit ecm.ae to download your copy today.



Take your neighbourly skills to the next level

Living in a good neighbourhood can be a very fulfilling experience, with get-togethers, gatherings and events. However, some neighbours come with their quirks and can be a source of frustration to the neighbourhood. Whether it's a noisy pet, excessively loud music or incorrect disposal of trash, over time a confrontation may become a possibility unless it's handled carefully.

Here are a few tips on how you can be more neighbourly:

- **Create a rapport:** When you build trust with a neighbour, it increases understanding and makes it easier to address a problem before it blows out of proportion.
- **Communicate face to face:** Leaving a complaint on their door may be convenient but it can also come across as impersonal and be taken the wrong way. If the problem persists, maybe it's time to meet with your neighbour in person.
- **Don't assume:** Surprisingly, sometimes your neighbour may not even be aware of the problem. So instead of assuming, bring it up like you're bringing it to their attention for the first time.
- **Be willing to understand:** When you meet, prepare to listen to their side of the story and ask for honest input on ways you can compromise. If a solution is not apparent immediately, try and find middle ground that you can agree on and work from.
- **End it on a positive note:** Do not leave the conversation on a negative note. Always stay positive and offer constructive solutions.
- **Escalate it:** If all else fails and your neighbour isn't willing to compromise or change things for the better, you should consider seeking the help of your landlord or Community Manager. They could help you in sorting out the problem.
- **Finally, keep notes:** If the problem persists, consider documenting the issue with photos or video just in case it escalates. But be careful to not to use this information against your neighbour unless it's absolutely necessary. Remember, you still have to live near them.



USEFUL NUMBERS

Dubai Civil Defense	997 (Fire)
Ambulance	998
Police	999
Emirates Hills Security Hotline	800 EHILLS (800 344557)
Community Hotline (24hrs)	04 308 9555

Dubai Municipality	800 900
Taxi (RTA)	800 9090
DEWA	991
Security email	emrillseccontrol@emrill.com
Al Ameen	800 4888

Contact ECM at: 800 EMAAR | communities@ecm.ae

